


NEW Business Trends and Outlook Survey [D90471429116]

 U.S. Census Bureau <econ.btos@census.gov>
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To:



UNITED STATES DEPARTMENT OF COMMERCE
U.S. Census Bureau Official Correspondence

BUSINESS TRENDS AND OUTLOOK SURVEY

Check our email address – it's official if it ends in @census.gov

Name 1

Name 2

Login ID: ABC12DEF3XYZ

[Start Survey](#)

Due Date:

Estimated Response Burden: 6 minutes

We request your participation with the **Business Trends and Outlook Survey (BTOS)**. The survey should take approximately 6 minutes to complete. You will be asked to report up to five times per year. If you have questions, you may visit our respondent [website](#) to browse FAQs or download a PDF of the survey questions. Have additional questions? Email us at econ.btos@census.gov.

The BTOS will build on the success of the Small Business Pulse Survey (SBPS), capturing key economic data as well as expectations about future business conditions. It will produce biweekly estimates representing all single-location employer businesses in the 50 states, District of Columbia, and Puerto Rico.

The Census Bureau originally launched the SBPS to produce crucial data in near real-time on the challenges small businesses were facing during the Coronavirus pandemic. The results were used by organizations such as the Small Business Administration and the Federal Reserve to assess policies implemented during the pandemic. The data identified utilization of programs such as the Paycheck Protection Program and the challenges of supply chain disruptions that many businesses are still facing. While the SBPS has ended, the Census Bureau has incorporated lessons learned and launched its successor - the BTOS.

To mark the closing of the SBPS chapter, a series of [charts](#) were created that highlight the three indexes that span the entirety of the survey. These indexes offer a numeric representation of one or more questions and provide a view into how small businesses weathered the past two years. The BTOS results will further inform and provide information to policy makers to implement future data driven decisions and your participation is critical.

Thank you in advance for your time and participation, and for helping the U.S. Census Bureau measure America's people and economy.

Respectfully,

Nick Orsini
Associate Director for Economic Programs
U.S. Census Bureau

OMB Number

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-1022 and appears in the lower left corner of each reporting screen. Without this approval, we could not conduct this survey.

Authority and Confidentiality

Title 13, United States Code, Sections 131 and 182, authorizes the U.S. Census Bureau to conduct this collection and to request your voluntary assistance. The Census Bureau is required by Section 9 of the same law to keep your information confidential and use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

Burden Estimate Statement

We estimate the Business Trends and Outlook Survey will take an average of 6 minutes to complete. Factors such as company size, complexity and activity will affect your actual time to complete the survey. This estimate includes the time to review instructions, search existing data sources, gather and maintain the data needed, and complete and review the survey.

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